



benefits for your organization



www.co2-monitor.ch

Employee engagement is recognized to be key to your top line and to your bottom line: motivated colleagues are clearly more productive.

Your employees are also your best ambassadors: are you certain they know what you are doing in sustainability?

What if you had an easy tool to keep your employees informed, engaged and actively acting for a better Planet both at work and at home?

How does CO₂-monitor work?

As part of your company's communications on sustainability, each employee receives a personal CO₂ account, to: visually compare private CO₂ emissions to others, set reduction targets, and define personal commitments. You can organize events, hold contests, give awards, personalize communications and content, implement CSR measures such as workplace energy savings more effectively, and document results in sustainability reports.

Client quotes

“By living our environmental values and with the increasing environmental awareness of our workforce, we demonstrate that it is possible to achieve a sustainable ecological and economic advantage by cleverly investing in the future. CO₂-monitor is the ideal measuring instrument for each individual to examine his/her own ambitions to protect the environment and to set personal goals.”

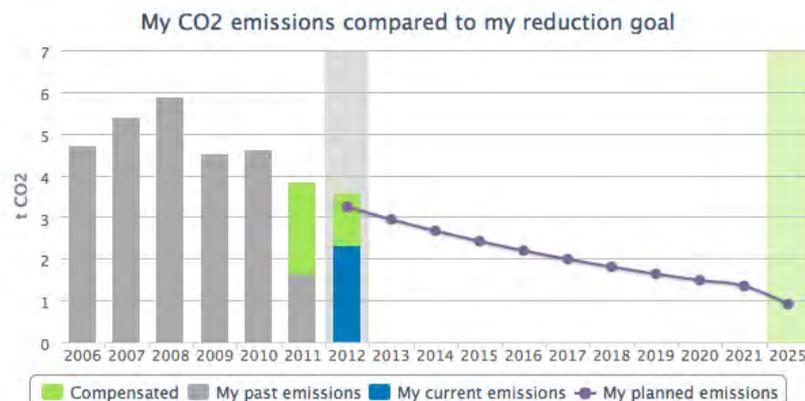
Hannes Ametsreiter, CEO A1 Telekom Austria AG

“Swisscom is committed to climate protection and will continue to reduce its own emissions. Each one of us can contribute just as effectively. CO₂-monitor supports you in adding up individual actions to achieve a significant impact. I have opened a personal CO₂-account and invite you to do the same.”

Carsten Schloter, CEO Swisscom

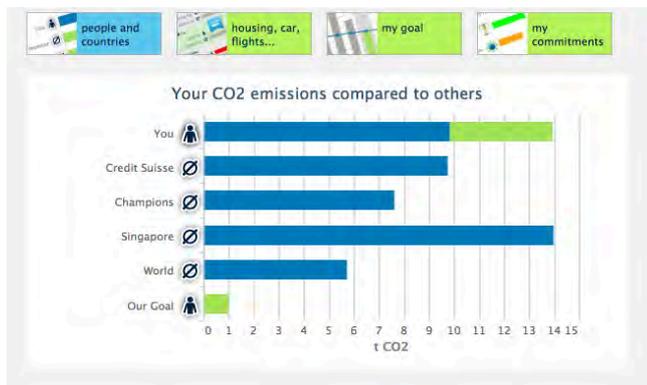
CO₂ calculator or CO₂-monitor?

Many online CO₂ calculators allow users to estimate their CO₂ emissions. However, CO₂-monitor offers a multi-year perspective with quantified personal reduction targets and commitments. Above all, it offers an attractive framework of communication, contests, awards and special offers for achieving widespread participation and establishing a climate-aware community.



How can you benefit from CO2-monitor?

1. Involve employees in your sustainability approach
 - Present your sustainability projects
 - Link to existing communication channels
 - Promote healthy team competitions
 - Organize contests, challenges, events
2. Offer your employees a powerful tool
 - Easy: CO2- and energy account in 3 min
 - Motivational : Immediate graphical color-coded feedback
 - Scalable : choose between Quickmode and expert mode based on user proficiency
 - Comprehensive: embodied emissions are estimated and included
 - Long-term: multiyear account vs. one-time snapshot, visualize progress over time
 - Flexible: top-down and bottom-up individual goals
 - Interactive : commitment section with over 80 customizable actions; company-specific
 - Integrated: carbon offset tool with broad selection of top-rated projects
3. Achieve higher employee commitment
 - Participation rate: you can expect 10-20%, some companies have achieved up to 70% (benchmark: voluntary environmental projects usually reach 1%)
 - Participants commit to saving over 1t CO2 each on average



Selected references, awards

Swisscom, Credit Suisse, Axpo, A1 Telekom Austria, SAM, Eawag, WWF, Canton of Zug, South Pole Carbon, Umweltbundesamt Austria.

Best of Swiss Web 2009: Silver Award, Public Affairs category

Schwab Foundation 2011, Social Entrepreneur of the year: semi-finalist

Getting started [Register your company now](#)

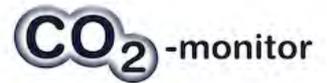
Contact us to discuss your priorities.

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- The 3-min [QuickMode](#) CO2 account
- [Personalized Commitments](#)
- Our [Vision of Good Life with 1t CO2](#)
- Our [Lifestyle-Matrix](#)

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